



International Conference

Good Medical Research:

Good Planning Good Analyzing

Good Reporting Good Reviewing

March 25-27, 2011

Istanbul

2.DUYURU

İçindekiler

Sayfa no

Düzenleme Kurulu	2
Davetli Konuşmacılar	3
Bilimsel Program	9
Bilimsel Kurul	11
Poster Konuları	13
Poster Kuralları	14
Kongre Merkezi	15
Kongre Kayıt	15
Kongre Konaklama	16
İletişim	17



Düzenleme Kurulu

Executive Committee



Prof. MS. BASKAN, MD
Conference Co-Chair
Ankara University
TURKEY



Assoc. Prof. EA.KANIK, PhD
Conference Co-Chair
Mersin University
TURKEY



B. AKICIER
Conference Coordinator
SBB Consulting GmbH
AUSTRIA

Organizing Committee



Prof. NP. JEWELL, PhD
University of California
USA



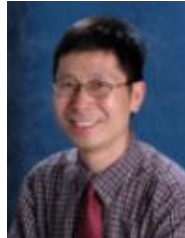
Prof. YG. KUTSAL, MD
Hacettepe University
TURKEY



Prof. A. YAĞMURLU, MD
Ankara University
TURKEY



Assoc. Prof. O YILMAZ, MD
Yıldırım Beyazıt Research and
Training Hospital
TURKEY



Assist. Prof. G YING, Ph.D., MD,
University of Pennsylvania
USA



S. ÖZYURT, MD
Demetevler Oncology
Hospital
TURKEY



Davetli Konuşmacılar



Prof. Doug ALTMAN, DSc
(Guest of Honour at the Conference)

Director of Centre for Statistics

in Medicine and Cancer Research, Oxford, UK

CENTRE for STATISTICS
in MEDICINE



Prof. Doug Altman graduated in statistics from the University of Bath. His first job was in the Department of Community Medicine at St Thomas's Hospital Medical School. He then spent 11 years working for the Medical Research Council's Clinical Research Centre where he worked almost entirely as a statistical consultant in a wide variety of medical areas. In 1988 he became head of the newly formed Medical Statistics Laboratory (now Medical Statistics Group) at ICRF (now Cancer Research UK), and in 1995 also became founding director of the Centre for Statistics in Medicine (CSM) in Oxford. In 1998 he was made Professor of Statistics in Medicine by the University of Oxford. Doug is statistical advisor to the British Medical Journal, where he is a member of the editorial "hanging committee".

In 1997 he received the Bradford Hill Medal for his contributions to medical statistics and a DSc from the University of London. He is a co-convenor of the statistical Methods Group of the Cochrane Collaboration. He is author of Practical Statistics for Medical Research (1991) and co-editor of Statistics with Confidence (1989 and 2000), Systematic Reviews (1995), and Systematic Reviews in Health Care (2001). His varied research interests include the use and abuse of statistics in medical research, studies of prognosis, regression modelling, systematic reviews and meta-analysis, randomised trials, and studies of medical measurement.



Elizabeth WAGER, PhD

Chair of Committee on Publication Ethics (COPE)



Liz Wager, Managing Director of Sideview is an authority on written communication and academic publication. After studying zoology at the Universities of Oxford and Reading, she joined Blackwell Scientific Publications as an editor of medical and scientific books. She later developed training materials for major companies at Breakthrough Technologies, then joined Oxford Analytica as the Editor of Pharm Analytica, a daily news briefing service for senior pharmaceutical industry executives. During this time she also chaired the UK Section of Amnesty International. She has 10 years experience of working within the pharmaceutical industry, first with Janssen-Cilag and, more recently, as the UK Head of Medical Publications at Glaxo Wellcome (now GlaxoSmithKline).

She has spoken at a wide range of international meetings including the Council of Science Editors, European Association of Science Editors, European Medical Writers Association, International Congress on Peer Review and International Cochrane Colloquium. She has run courses and given talks in Austria, Belgium, Finland, France, Hungary, Ireland, Romania, Sweden, Switzerland, the UK, and the USA.



Prof. John OVERBEKE, MD

President of World Association of Medical Editors (WAME)



John Overbeke (1947) was graduated as physician in 1973 at the Free University in Amsterdam. He specialised as a general surgeon and was registered in 1980. In 1982 he defended his thesis "Perioperative autotransfusion". He was 4 years chef de clinique in the department of Surgery of the Saint Luke's Hospital in Amsterdam. In 1984 he was appointed as executive editor of the Nederland's Tijdschrift voor Geneeskunde (Dutch Journal of Medicine). Besides assessing and soliciting scientific articles, he is lecturing and researching the processes around medical scientific publishing.

He was secretary of the Association Nederland's Tijdschrift voor Geneeskunde, is past president of the Netherlands Association of Scientific Editors, was member of the International Committee of Medical Journal Editors (the so called Vancouver Group), was 11 years treasurer of the World Association of Medical Editors (WAME) and is now the president of this organization, he was representative for the Council of Scientific Editors (CSE) to the European Association of Scientific Editors (EASE), he is member of the council of The British Journal of Surgery Society Ltd. and chair of the Advisory Board of the Dutch Cochrane Centre. In July 1999 he was appointed as a associate professor in medical scientific publishing in the department of Medical Informatics in the Radboud University Nijmegen Medical Center. He left the journal in May 2006 and received the medal of honour in January 2007 at the celebration of the 150th anniversary of the journal.



Assoc. Prof. Orhan YILMAZ, MD

President of Turkish Medical Index Committee



Orhan YILMAZ , M.D. is associate professor of E.N.T Department in the Yildirim Beyazit Research and Training Hospital , Ankara - Turkey. Dr. Yilmaz is the founder member Professional Voice Society since 2000, founder member Anatomic Research Society since 2003, founder member of Turkish Geriatrics Society since 2003, founder member Mediterranean Otology and Audiology Society since 2005. Scientific board member of the "Turkish Medical Index" in the Scientific and Research Council of Turkey-TUBITAK ULAKBIM since 1994, director since 2003. He has worked as a member of the various scientific society and has been speaker, and chair on numerous courses and congresses. He is the founder and associated editor of " ENT & HNS Journal" in 1993-2003, founder and associate editor of "Turkish Journal of Geriatrics" (in SCI-E) since 1998, founder and editor " KBB-Forum" (e-journal at ENT) since 2002, founder and publishing editor Mediterranean Journal Of Otology (2005-07) new name International advanced Otology (in SCI-E), he works as a scientific reviewer in eight national journals. Specific areas of interest: General Otolaryngology, Geriatric Otolaryngology, Voices disorders, Medical journalizm, Communications and the internet, e-learning, Publications: Dr. Yilmaz has edited one international, and 13 national books, has written 18 chapters in national books, has a total of 128 articles published in the international and national journals.



Iain HRYNASZKIEWICZ

Associate Journal Publisher, BioMed Central, UK



Iain Hrynaszkiewicz joined the open access publisher BioMed Central as an Assistant Editor in 2006 and now, as Associate Journal Publisher, has overall responsibility for the strategy, development and peer-review process of BioMed Central's portfolio of "Special Medical Journals". These journals include well-established translational research titles such as Arthritis Research & Therapy and Breast Cancer Research, and new titles such as Stem Cell Research & Therapy. Iain is also responsible for two journals that, in particular, aim to increase the availability of raw data and negative results – BMC Research Notes and Trials. Iain leads BioMed Central's Open Data/data sharing initiatives, which include the Open Data Award, and multi-disciplinary projects to promote standards and best practice for sharing raw data – including guidelines for clinical trial lists published in the BMJ in 2010. He also chairs BioMed Central's editorial policy and publication ethics meetings and has written detailed guidance for editors on duplicate publication.



Shelley HURWITZ, PhD
Chair of Committee on Professional Ethics, American Statistical Association (ASA)



Dr. Shelley Hurwitz is the Director of Biostatistics in the Center for Clinical Investigation at Brigham and Women's Hospital, Associate Director of the Harvard Clinical and Translational Science Center Biostatistics Program, and Assistant Professor of Medicine (Biostatistics) at Harvard Medical School. Previously she held leadership positions at the Harvard School of Public Health, and the University of Pennsylvania Cancer Center and Center for Nursing Research.

Dr. Hurwitz has over 80 publications in peer-reviewed journals, and has received Partners in Excellence Awards for Leadership and Innovation and for Outstanding Community Contribution for creating and directing the Biostatistics Consulting and Education Programs.

Dr. Hurwitz was appointed to the Committee on Professional Ethics of the American Statistical Association in 2006, and currently chairs this committee, selected for her dedication to the promotion of ethical statistical practice and responsibility among statisticians working in the biomedical sciences.



Bilimsel Program

March 25th, Friday

14.00 -17.00 Registration

17.00 - 17.30 Opening Ceremony

17.30-18.30 Panels "GOOD MEDICAL RESEARCH & GOOD MEDICAL RESERACHER"

Speakers:

Assoc. Prof. E. Arzu KANIK, PhD, Co-Chair of Conference & MedicReS Coordinator

Eriş Bilaloğlu, MD, President of Turkish Medical Association

Prof. MS BASKAN, MD, Co-Chair of Conference

18.30-20.30 Cocktail Prolonge

March 26th, Saturday

09.30-11.00 Sessions "Good Publication & Ethics"

09.30-10.15 "Good Publication Practice, GPP"

Invited Speaker: Elizabeth WAGER, PhD, and Chair of Committee on Publication Ethics (COPE)

10.15- 11.00 "Ethical Guidelines for Statistical Practice"

Invited Speaker: Assist. Prof. Shelley HURWITZ, PhD, Harvard School of Medicine, Chair of Committee on Professional Ethics in Statistics, American Statistical Association (ASA)



11.00-11.30 Coffee breaks

11.30-13.00 Sessions "Good Planning & Analyzing"

11.30 -12.15 "Misuse of Statistical Methods in Medical Research"

Invited Speaker: Prof. Doug ALTMAN, PhD, Director of the Centre for Statistics in Medicine in Oxford University

12.15-13.00 "Preparing Raw Clinical Data for Publication: Guidance for Journal Editors, Authors, and Peer Reviewers"

Invited Speaker: Iain HRYNASZKIEWICZ, Associate Journal Publisher, BioMed Central, London, UK

Lunch

14.00-15.30 "Good Reporting & Reviewing of Medical Research"

Invited Speakers

Prof. Doug ALTMAN, PhD, Director of Centre Statistics in Medicine, Oxford

Prof. John OVERBEKE, MD, President of World Association of Medical Editors

Assoc. Prof. Orhan YILMAZ, MD, President of Turkish Medical Index Committee

Moderator: Prof. M. Semih BASKAN, MD

15.30-16.00 Coffee Breaks

16.00-17.00 Session "Poster Viewing "

17.00-17.30 MedicReS Awards Ceremony

Session Chair: Prof. Z. Nazan ALPARSLAN, PhD, Editor of 2010 Medical Research Awards Program

March 27th Sunday

08:45- 15.30 Workshops



Bilimsel Kurul

- Prof. Z. Nazan ALPARSLAN, PhD
Çukurova University, Faculty of Medicine, Department of Biostatistics, Adana, TURKEY
- Prof. Alvaro ATALLAH MD, MSCE
Universidade Federal de São Paulo, Department of Internal Medicine & Evidence-Based Medicine, Sao Paulo, BRASIL
- Prof. M. Semih BASKAN, MD
Ankara University, Faculty of Medicine, Department of General Surgery, Ankara, TURKEY
- Prof. Dankmar BÖHNING, PhD
University of Reading, Quantitative Biology and Applied Statistics, Reading, UNITED KINGDOM
- Prof. Fikret İKİZ, PhD
Ege University, Faculty of Medicine, Department of Biostatistics and Bioinformatics, Izmir, TURKEY
- Prof. Nicholas P. JEWELL, PhD
University of California, Biostatistics and Statistics, California, USA
- Prof. Siegfried KASPER, MD, PhD
Medical University of Vienna, Department of Biological Psychiatry, Vienna, AUSTRIA
- Prof. Yeşim Gökçe KUTSAL, MD
Hacettepe University, Faculty of Medicine, Department of Physical Medicine and Rehabilitation, Ankara, TURKEY
- Prof. John OVERBEKE, MD
Radboud University, Department of Medical Informatics Nijmegen Medical Center, NETHERLAND
- Prof. Michael SCHEMPER, PhD
Medical University of Vienna, Core Unit of Medical Statistics and Informatics, Section of Clinical Biometrics, Vienna, AUSTRIA



- Prof. Aydın YAĞMURLU, MD
Ankara University, Faculty of Medicine, Department of Pediatric Surgery, Ankara, TURKEY
- Assoc. Prof. E. Arzu KANIK, PhD
Mersin University, Faculty of Medicine, Department of Biostatistics and Bioinformatics, Mersin, TURKEY
- Assoc. Prof. Orhan YILMAZ, MD
Yıldırım Beyazıt Research and Training Hospital, Department of Ear Nose & Throat, Ankara, TURKEY
- Assist. Prof. Gui-shuang YING, MD, Ph.D
University of Pennsylvania, School of Medicine, Clinical Trial Coordinating Center, Department of Ophthalmology, Philadelphia, USA
- Iain HRYNASZKIEWICZ
Associate Editor of BioMed Central, London, UNITED KINGDOM
- Assist. Prof. Shelley, HURWITZ, PhD
Harvard Medical School of Medicine (Biostatistics) BWH Center for Clinical Investigation, Boston, USA
- Sercan ÖZYURT, MD
Demetevler Oncology Hospital, Department of Radiation Oncology, Ankara, TURKEY
- Ivonne Solis-TRAPALA, PhD
Lancaster University, School of Health and Medicine, MRC Fellow in Biostatistics, Lancaster, UNITED KINGDOM
- Elizabeth WAGER, PhD
Chair Person of Committee on Publication Ethics, London, UNITED KINGDOM



Poster Konulari

MAIN SUBJECTS	
"GOOD PLANNING"/"GOOD ANALYZING"/"GOOD REPORTING"/"GOOD REVIEWING"	
With Biostatistical, Economical, Ethical, Historical, Legal & Methodological Approaches	
Sub Subjects	Research Areas
Author's Rights	Animal Experiments
Best Practices for Authors	Biomedical Experiments
Best Practices for Editors	Biochemical Researches
Conflict of Interest	Clinical Trial
Developing Guidelines	Genetic Research
Evidence Based Medicine	Epidemiology Research
Handling with Bias	Experimental Studies
International Standards	Nursing & Health Sciences
Medical Decision Making	Pharmacological Research
Meta Analysis	Therapeutic Studies
Multiple Comparisons	Surgery Studies
Professionalism	Transplantation Studies
Publication Bias	
Publication Ethics	
Research Ethics	
Study Designs	



Poster Kuralları

Before you begin, please prepare the following information:

- Presentation type preference subtitles which is more suitable for your subject? "good planning"/"good analyzing" /"good reporting"/ "good reviewing"
- Presenting author's contact details; include full mailing address, office hours phone number and email address and fax number
- Author or authors' names: initial(s) of first name(s), family name (e.g. J.C. Smith).
- Affiliation details of all authors: Department; Institution / Hospital; City; State/Province (if relevant); Country
- Abstract title – must be in UPPER CASE and is limited to 25 words
- Table or graph which you wish to include in the abstract. Images should be submitted in JPG format only. The maximum pixel size of the graph is 600(w) x 800(h) pixel, and the maximum file size of each graph is 500 KB. Please note that these may be resized to fit in the final printed material.
- Abstract text – limited to 350 words including acknowledgements (fewer if a figure is included in the abstract)
- A maximum of 1 graph or images is allowed per abstract and this image will count as 50 words towards the total word count. There is a maximum of 1 table allowed per abstract. This table should be less than 10 rows x 10 columns. Each row of the table will be counted as 10 words against your 350 words total.
- Use only standard abbreviations. Place special or unusual abbreviations in parentheses after the full word the first time it appears.
- We recommend using word processing software (for example Word)
- Abstracts should be as informative as possible and must use the following structured format:
 - Background and aims
 - Methods
 - Results
 - Conclusions
- Abstract language is English

POSTER SIZE

A standard size of a poster, B1 Series Formats 707 × 1000mm is recommended Your poster should be displayed at the designated poster space by 12 pm on March 26, 2011



Kongre Merkezi



[Divan Istanbul Asia](#)

E5 Karayolu üzeri No:209 Ust Kaynarca Pendik 34899 Istanbul, Turkey

Kongre Kayıt

Conference Registration Fees

Participants	Before December 3, 2010	After December 3, 2010	On Desk 25 March, 2011
<i>National</i>	400 TL	500 TL	600 TL
<i>International</i>	250 €	300 €	350 €

Participant's fees include

- Admittance to The Conference
- Conference Documents
- Abstract Book & CD
- Poster Session
- Scientific Exhibition
- Cocktail Prolonge, 2 Coffee-breaks, 1 Lunch

**** 18 % VAT will be added to the above fees**



Konaklama

During Conference, 1 day Accommodation, Single/BB

HOTELS	December 3 th , 2010	
	Before	After
<u>DIVAN ISTANBUL ASIA</u> Conference Center	200 €	250 €
<u>DREAM HILL HOTEL</u>	150 €	200 €
<u>EMEX HOTEL</u>	100 €	150 €



İletişim

Sorularınız için kongre koordinatörü Sayın Burak AKICIER'le iletişim kurmanız rica olunur.

E-mail : bsbmic@hotmail.com

Mobil Tel : 0 506 876 62 29

Conference Organization

Head Office
SBB Consulting GmbH

Haydngasse No : 21 A-1060, Vienna

Türkiye Ofisi

BSBMIC

Armada İş Merkezi Kat 12, Söğütözü / Ankara

Tel : 00 90 312 295 62 31

Fax : 00 90 312 295 62 00

E-Mail : info@bsb.com.tr

